



# **The Need for Change**

Teranet recognized a need in the industry to provide real estate data that articulates competitive positioning. This visibility into market information, allows lenders the ability to remove the guess work when it comes to understanding market share and competitive performance. This data has historically been difficult to aggregate and expensive to manage and analyze.

# The LendView™ Advantage

LendView<sup>™</sup> is an exclusive solution, powered by Teranet, designed to provide competitive mortgage market intelligence to mortgage lenders and financial professionals in Ontario.

We have taken existing market data that we manage though the Ontario land registry and packaged it in a way that enables more value for Lenders:

### **Competitive Insights**

LendView<sup>™</sup> provides a first to market, unique, comprehensive and up-to-date view of each lender's market position in the Ontario mortgage marketplace.

#### Visual Dashboard

LendView™ enables the customer's teams to derive powerful insights through rich and intuitive data visualizations.

#### Secure and Reliable

LendView<sup>™</sup> is only accessible by authorized users via secure online web access with high availability. All customer profiles and data are secure and completely separated.

#### **Convenient Access**

LendView<sup>™</sup> can be easily accessed anywhere through an online browser.

#### Scalable Solution

LendView<sup>™</sup> presents data in various levels of detail and dimension to support multiple roles and functions of an organization.



### **Dashboard Views**

By using LendView<sup>™</sup> as a strategic analytics tool, you can understand how to improve performance against the overall market and view unique data across the province via multiple geographic reporting areas.

- Forward Sortation Area (FSA) A mid-range report based on the first three numbers/letters of an area's postal code (Approximately 10,000 homes).
- Municipality A macro view based on the geographic Municipal boundaries that define the jurisdictions of the province's 400+ Municipalities.
- Land Registry Office (LRO) A macro view based on the geographic county boundaries that define the jurisdictions of the province's 54 Land Registry Offices.

### Report dashboards currently available in LendView™ base package:

- ✓ Mortgage Registration
  Geographic Distribution Report
- Map View of Mortgage Registration Distribution Report
- ✓ Lender Share across
  Ontario Report
- Monthly Mortgage Registrations Market Share Report
- Monthly Registration History Year Over Year Report

- ✓ Average Mortgage Size Trend Report
- ✓ Monthly Discharges Report
- Monthly Discharges Year
  Over Year Report
- Lender Share within Municipality Report
- ✓ Lender Segment Report
- ✓ Mortgage Size Distribution Report

And more! LendView™ also offers customized packages and services based on the unique needs of customers.

## Get the competitive advantage today:

To find out how you can take advantage of this exclusive platform today, contact your dedicated sales professional or visit us at teranet.ca



Teranet is an international leader in electronic land registration and is the exclusive provider of online property search and registration in Ontario and The Property Registry in Manitoba.

In addition, Teranet offers a complementary suite of innovative National and Regional solutions for real estate, financial services, government, utilities and legal professionals through property valuation, mapping, transaction management and risk assessment products.

Teranet is owned by Borealis, a leading global infrastructure investment manager and the infrastructure arm of the Ontario Municipal Employee Retirement System.